

TAYLOUR MAGGART

DESIGNER | STRATEGIST

LET'S CHAT

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TAYLOURMAGGART.COM

EDUCATION

SINCLAIR COLLEGE | 2017

Associate of Applied Science
in Visual Communications
(A.A.S.) Accredited by N.A.S.A.D.
Certificate of Digital Design
Certificate of Design Processes

UNIVERSITY OF DAYTON | 2007

Bachelor of Arts in Psychology

SKILLS AT A GLANCE

- brand design
- campaign management
- project management
- product development
- digital/experiential design
- photography/photo editing

SOFTWARE

- Adobe Suite
- Wordpress
- Monday/Asana
- Shopify
- SproutSocial
- Mailchimp



EXPERIENCE

HOLLAND ADHAUS

Art Director | Idea Generator & Brand Builder July 2024 - Present

Lead designer bringing campaigns to life across social, print, trade shows, partnerships, and anything else clients dream up. Organic social media strategist for 10+ accounts with an audience-first, fun, and informational approach.

Design and oversee rebrands from concept to rollout, developing visual identities and messaging. Manage project flow and help implementation of tools and systems to keep things running smoothly. Exceptional client-facing skills and selling of ideas.

REVERED AGENCY

Art Director | Creative & Campaign Management July 2021 - July 2024

Led project management, concept development, and client meetings across a range of industries, from higher education to tactical brands. Oversaw and designed marketing processes, branding, web development, and experiential design.

Managed campaign ideation and execution, ensuring quality across design and copy teams. Collaborated closely with internal departments, freelancers, and vendors to deliver polished, effective work.

NINE LINE APPAREL

Senior Designer | Marketing & Apparel March 2018 - July 2021

Created on-brand marketing materials for social media, print, and apparel. Led the development of a female-focused clothing line from concept to launch, working with the entirety of the marketing and development team. Supported digital design with regular use of HTML and CSS.

Oversaw seasonal catalogs, product development, and built onboarding and training tools. Known for cross-functional collaboration, creative problem-solving, and strong follow-through.